



AI SPEND AUDIT

AI Spend Analysis & Savings Report.

PREPARED FOR

NimbusFlow Technologies

A fictional B2B SaaS company
(120 employees) created solely
for demonstration purposes.

PRESENTED BY

Sailoxx Team



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PREPARED FOR
NIMBUSFLOW TECHNOLOGIES

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All data is based on internal survey responses and tool usage information provided by your team.



THIS REPORT

14 Pg

What's Inside

This report contains a complete audit of your company's AI tool investments , every tool, every cost, every finding. Each section builds on the last. If you only have 5 minutes, read pages 4 and 11. If you want the full picture , it's all here.

- X - AI Tools Audited
- X - Employees surveyed
- Audit Period [Month] 2026

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EXECUTIVE SUMMARY

You're wasting ₹9,000 every month on AI tools.



Summary

Finding 1 Our audit reveals several unnecessary or redundant tool subscriptions.

Finding 2 One prominent and expensive tool accounts for the majority of the monthly waste.

Finding 3 Allowing this to continue will significantly impact the annual project budget.

“

₹9,000 per month is being spent on tools your team quietly stopped using.



THIS REPORT

Three hidden leaks in your AI spending.

These inefficiencies are responsible for a significant portion of your current AI spend.

Addressing them will immediately reduce unnecessary costs and improve tool efficiency across teams.

DUPLICATE TOOLS

You're paying for the same capability twice.

42% of your AI tools perform overlapping functions. Teams adopted them independently with no central visibility. You are paying for the same output from multiple subscriptions.

Est. ₹9,000/mo in duplicate spend

GHOST SUBSCRIPTIONS

Active Subscriptions Inactive Users.

Our employee survey found 38% of licensed users had not used their assigned AI tool in the past 30 days. The auto-renewals continue. The value does not.

Est. ₹9,000/mo in unused AI Tools

SHADOW PURCHASES

Tools Nobody Approved Or Liked

31% tools in your stack were purchased at department level with no central approval process. Nobody had the full picture until this audit.

Visibility risk - no centralised oversight

Tool Usage Analysis — ChatGPT & Claude

ChatGPT

₹ 48,000/month

Risk if removed: Medium, may affect content generation workflows.

ACTIVE USERS

24 / 120

20% licensed users active in last 30 days.

ADOPTION SCORE

62%

Widely adopted across Marketing, Product and Customer Success teams.

MONTHLY ROI

Value generated : ₹1,20,000

Tool cost : ₹48,000

Net : ₹72,000

KEY FINDING

ChatGPT is actively used across multiple teams and drives significant productivity in content creation, research and drafting. High adoption and strong ROI.

VERDICT -

KEEP

Claude

₹ 24,000/month

Risk if removed: Medium, may affect content generation workflows.

ACTIVE USERS

12 / 120

10% licensed users active in last 30 days.

ADOPTION SCORE

28%

Limited adoption mainly within Engineering and Product teams.

MONTHLY ROI

Value generated : ₹30,000

Tool cost : ₹24,000

Net : ₹6,000

KEY FINDING

Claude has a niche use case for long-form analysis and technical writing. Adoption is limited, resulting in low ROI.

VERDICT -

KEEP

Tool Usage Analysis – GitHub Copilot & Cursor

GitHub Copilot

₹ 36,000/month

Risk if removed: Medium, may impact developer productivity and code quality.

ACTIVE USERS



18 / 120

15% licensed users active in last 30 days.

ADOPTION SCORE



45%

Moderate adoption among engineering team.
Scope to increase usage.

MONTHLY ROI

Value generated : ₹72,000

Tool cost : ₹36,000

Net : ₹36,000

KEY FINDING

GitHub Copilot is used by a subset of developers and contributes to faster code completion and reduced development time. Wider adoption can further improve ROI.

VERDICT -

KEEP

Cursor

₹ 18,000/month

Risk if removed: Low, limited adoption and unclear enterprise use cases.

ACTIVE USERS



6 / 120

5% licensed users active in last 30 days.

ADOPTION SCORE



20%

Low adoption with usage concentrated within 2–3 engineering teams.

MONTHLY ROI

Value generated : ₹12,000

Tool cost : ₹18,000

Net : -₹6,000

KEY FINDING

Cursor remains an experimental tool in the team with limited active usage and unclear impact on productivity. Not delivering positive ROI at the current scale.

VERDICT -

OPTIMIZE



Tool Usage Analysis — Microsoft Copilot & Gemini for Workspace

Microsoft Copilot

₹ 30,000/month

Risk if removed: Medium, may impact productivity across Microsoft 365 workflows.

ACTIVE USERS



13% licensed users active in last 30 days.

ADOPTION SCORE



Adoption growing but usage inconsistent across departments.

MONTHLY ROI

Value generated : ₹45,000
Tool cost : ₹30,000

Net : ₹15,000

KEY FINDING

Microsoft Copilot enhances productivity in Word, Excel and Outlook. However, adoption is uneven across teams. Targeted enablement can unlock higher ROI.

VERDICT -

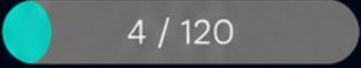
OPTIMIZE

Gemini for Workspace

₹ 12,000/month

Risk if removed: Low, limited differentiation from existing Google Workspace capabilities.

ACTIVE USERS



3% licensed users active in last 30 days.

ADOPTION SCORE



Very low adoption with minimal business impact observed.

MONTHLY ROI

Value generated : ₹3,000
Tool cost : ₹12,000

Net : -₹9,000

KEY FINDING

Gemini for Workspace shows minimal usage and limited incremental value over existing Google Workspace features. Not recommended to continue at current spend level.

VERDICT -

REMOVE

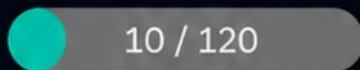
Tool Usage Analysis — Notion AI & Perplexity Enterprise

Notion AI

₹ 15,000/month

Risk if removed: Low, may impact content summarization and knowledge management.

ACTIVE USERS



8% licensed users active in last 30 days.

ADOPTION SCORE



Moderate adoption within product and documentation teams. Good retention.

MONTHLY ROI

Value generated : ₹22,500

Tool cost : ₹15,000

Net : ₹7,500

KEY FINDING

Notion AI is used for meeting notes, summaries and internal documentation. Provides clear efficiency benefits with healthy engagement among key users.

VERDICT -

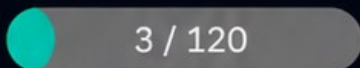
KEEP

Perplexity Enterprise

₹ 9,000/month

Risk if removed: Low, limited usage and duplicative value vs existing search tools.

ACTIVE USERS



3% licensed users active in last 30 days.

ADOPTION SCORE



Very low adoption with minimal usage across the organization.

MONTHLY ROI

Value generated : ₹1,800

Tool cost : ₹9,000

Net : -₹7,200

KEY FINDING

Perplexity Enterprise is underutilized with only occasional usage. Content overlap with Google and internal knowledge base reduces incremental value. Not cost-effective at current adoption levels.

VERDICT -

REMOVE



Clear decisions on every tool,
no guesswork.

TOOL NAME	MONTHLY COST	ACTIVE USERS	NET ROI	VERDICT	ACTION THIS WEEK
ChatGPT Team	₹48,000	20%	₹72,000	KEEP	Maintain licenses and monitor adoption quarterly.
GitHub Copilot	₹36,000	15%	₹36,000	KEEP	Expand rollout to remaining engineering teams.
Microsoft Copilot	₹30,000	13%	₹15,000	OPTIMIZE	Increase training and reassign unused licenses.
Claude Team	₹24,000	10%	₹6,000	KEEP	Restrict to technical writing and research teams.
Cursor	₹18,000	5%	-₹6,000	OPTIMIZE	Consolidate licenses and review after 60 days.
Notion AI	₹15,000	8%	₹7,500	KEEP	Standardize documentation workflows.
Gemini for Workspace	₹12,000	3%	-₹9,000	CUT	Cancel unused licenses before renewal.
Perplexity Enterprise	₹9,000	3%	-₹7,200	CUT	Remove enterprise subscription and use approved alternatives.



Acting on these recommendations can reduce your AI spend by **₹21,000/month** immediately.
Additional upside available through optimization actions.



The biggest hidden cost we uncovered.

We expected to find minor inefficiencies,
a few unused tools, some overlap.

What we found was **different**.

During the audit, we found that **Gemini for Workspace**
had **50** assigned licenses.



50 employees had access to the tool.



48 employees hadn't used it in the last 30 days.



Only **2** employees used it regularly.

And **none** said they would miss it if it disappeared.

Annual waste from **ONE** tool

₹1,44,000

This single tool is costing you **₹12,000 per month**
or **₹1,44,000 per year**, with almost no real usage or impact.



You're paying for **access, not value**.



Cancel this subscription this week —
the **savings** begin immediately.



SAVINGS BREAKDOWN

Your AI spend — before vs after optimization

CURRENT STATE WHAT YOU PAY NOW

₹1,92,000 /month

	ChatGPT Team	₹48,000
	GitHub Copilot	₹36,000
	Microsoft Copilot	₹30,000
	Claude Team	₹24,000
	Cursor	₹18,000
	Notion AI	₹15,000
	Gemini for Workspace	₹12,000
	Perplexity Enterprise	₹9,000

TOTAL MONTHLY SPEND ₹1,92,000

**SAVE
₹21,000
/month**

OPTIMISED STATE WHAT YOU'D PAY AFTER CUTS

₹1,71,000 /month

	ChatGPT Team	₹48,000
	GitHub Copilot	₹36,000
	Microsoft Copilot	₹30,000
	Claude Team	₹24,000
	Cursor (Optimised)	₹18,000
	Notion AI	₹15,000

REMOVED TOOLS

Gemini for Workspace	- ₹12,000
Perplexity Enterprise	- ₹9,000

TOTAL OPTIMISED SPEND ₹1,71,000

↓ 10.9% reduction in AI spend

ANNUAL FINANCIAL IMPACT

Current Annual Spend

₹22,92,000

Optimised Annual Spend

₹20,52,000



Annual Savings

₹2,52,000

Savings realized
every year



Payback Period

1.5 months

You recover the savings in
just 1.5 months



3-Year Impact

₹7,56,000

Total savings over
the next 3 years



These savings can be reinvested into high-impact tools, teams, and growth initiatives to accelerate outcomes.



ACTION ROADMAP

Exactly what to do and when to do it

**WEEK 1**
Immediate Actions
(0–7 Days)

01

**Cancel unused subscriptions**
Cancel Gemini for Workspace
Saves ₹12,000/mo

02

**Cancel license**
Cancel Perplexity Enterprise
Saves ₹9,000/mo

03

**Freeze account**
Freeze inactive Cursor licenses
Saves ₹2,000/mo

WEEK 1 SAVINGS UNLOCKED

₹21,000 /month

**MONTH 1**
Optimization Phase
(8–30 Days)

01

**Right-size Microsoft Copilot**
Remove unused licenses and reassign
Saves ₹5,000/mo

02

**Implement centralized approval process**
All new AI tool requests go through Ops/Finance
Prevents future waste

03

**Set approval workflow**
Define tool criteria, owner, review cycle
Improves control

MONTH 1 SAVINGS UNLOCKED

₹5,000 /month*

*Additional upside from optimization

**QUARTER 1**
System Improvements
(30–90 Days)

01

**Trial alternative for advanced AI capabilities**
Start trial of best-fit alternative to cut tools
Saves ₹X,XXX/mo

02

**Full department-level tool inventory review**
Validate usage, adoption, and ROI quarterly
Ensures ongoing optimization

QUARTER 1 SAVINGS UNLOCKED

₹X,XXX /month

From tool rationalization and adoption efficiency



Total 90-Day Savings:

₹1,71,000

✓ Immediate savings captured in Week 1

✓ Additional savings from optimization in Month 1

✓ Long-term savings through system improvements

 Most of these savings can be captured within the **first 30 days.**

Start saving immediately — here's what to do next.

1



Act on the CUT recommendations this week

No budget or approvals needed — just cancel before the next billing cycle.

→ Immediate monthly savings: ₹21,000

Tools to cancel: Gemini for Workspace, Perplexity Enterprise

2



Implement the FIX recommendations with your team

Assign owners, set a 2-week deadline, and **standardize** tool usage.

→ Unlock additional savings over the next 30 days

Tools to optimize: Microsoft Copilot, Cursor

3



Book a 30-minute review call with us in 30 days

We'll validate savings, review adoption, and catch any new waste **early**.

→ Ensure savings stay on track



Keep your AI spend optimized — every month

Our monthly monitoring keeps your AI spend efficient and under control.

You get:

- ✓ Monthly usage & savings report
- ✓ Alerts for unnecessary spend
- ✓ Visibility into new tool adoption

RETAINER OFFER

₹8,000/month

Cancel anytime

Pays for itself by eliminating even a single unnecessary tool.



Start this month — the earlier you begin, **the more you save.**



Sailoxx

Know what works. Cut what doesn't. Scale what matters.

Sailoxx is a specialized AI spend audit service.

We help companies uncover hidden waste, eliminate unnecessary tools, and make confident decisions about where their AI budget actually delivers value.

Our approach is simple — no fluff, no guesswork, just clear insights backed by real usage data.



Built for teams with 20–200 employees managing multiple AI tools.



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Your data is safe with us.

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