



AI SPEND AUDIT

AI Spend Analysis & Savings Report.

PREPARED FOR

NimbusFlow Technologies

A fictional B2B SaaS company
(120 employees) created solely
for demonstration purposes.

PRESENTED BY

Sailoxx Team



CONFIDENTIALITY NOTICE

PREPARED FOR
NIMBUSFLOW TECHNOLOGIES

This report has been prepared exclusively for NimbusFlow Technologies by Sailoxx.

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All data is based on internal survey responses and tool usage information provided by your team.



THIS REPORT

14

Pg

What's Inside

This report contains a complete audit of your company's AI tool investments , every tool, every cost, every finding.

Each section builds on the last. If you only have 5 minutes, read pages 4 and 11. If you want the full picture , it's all here.

- X - AI Tools Audited
- X - Employees surveyed
- Audit Period [Month] 2026

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EXECUTIVE SUMMARY

You're wasting ₹9,000 every month on AI tools.



Summary

Finding 1 Our audit reveals several unnecessary or redundant tool subscriptions.

Finding 2 One prominent and expensive tool accounts for the majority of the monthly waste.

Finding 3 Allowing this to continue will significantly impact the annual project budget.

“

₹9,000 per month is being spent on tools your team quietly stopped using.



THIS REPORT

Three hidden leaks in your AI spending.

These inefficiencies are responsible for a significant portion of your current AI spend.

Addressing them will immediately reduce unnecessary costs and improve tool efficiency across teams.

DUPLICATE TOOLS

You're paying for the same capability twice.

42% of your AI tools perform overlapping functions. Teams adopted them independently with no central visibility. You are paying for the same output from multiple subscriptions.

Est. ₹9,000/mo in duplicate spend

GHOST SUBSCRIPTIONS

Active Subscriptions Inactive Users.

Our employee survey found 38% of licensed users had not used their assigned AI tool in the past 30 days. The auto-renewals continue. The value does not.

Est. ₹9,000/mo in unused AI Tools

SHADOW PURCHASES

Tools Nobody Approved Or Liked

31% tools in your stack were purchased at department level with no central approval process. Nobody had the full picture until this audit.

Visibility risk - no centralised oversight

Tool Usage Analysis — ChatGPT & Claude

ChatGPT

₹ 48,000/month

Risk if removed: Medium, may affect content generation workflows.

ACTIVE USERS

24 / 120

20% licensed users active in last 30 days.

ADOPTION SCORE

62%

Widely adopted across Marketing, Product and Customer Success teams.

MONTHLY ROI

Value generated : ₹1,20,000

Tool cost : ₹48,000

Net : ₹72,000

KEY FINDING

ChatGPT is actively used across multiple teams and drives significant productivity in content creation, research and drafting. High adoption and strong ROI.

VERDICT -

KEEP

Claude

₹ 24,000/month

Risk if removed: Medium, may affect content generation workflows.

ACTIVE USERS

12 / 120

10% licensed users active in last 30 days.

ADOPTION SCORE

28%

Limited adoption mainly within Engineering and Product teams.

MONTHLY ROI

Value generated : ₹30,000

Tool cost : ₹24,000

Net : ₹6,000

KEY FINDING

Claude has a niche use case for long-form analysis and technical writing. Adoption is limited, resulting in low ROI.

VERDICT -

KEEP

Tool Usage Analysis – GitHub Copilot & Cursor

GitHub Copilot

₹ 36,000/month

Risk if removed: Medium, may impact developer productivity and code quality.

ACTIVE USERS



18 / 120

15% licensed users active in last 30 days.

ADOPTION SCORE



45%

Moderate adoption among engineering team.
Scope to increase usage.

MONTHLY ROI

Value generated : ₹72,000

Tool cost : ₹36,000

Net : ₹36,000

KEY FINDING

GitHub Copilot is used by a subset of developers and contributes to faster code completion and reduced development time. Wider adoption can further improve ROI.

VERDICT -

KEEP

Cursor

₹ 18,000/month

Risk if removed: Low, limited adoption and unclear enterprise use cases.

ACTIVE USERS



6 / 120

5% licensed users active in last 30 days.

ADOPTION SCORE



20%

Low adoption with usage concentrated within 2-3 engineering teams.

MONTHLY ROI

Value generated : ₹12,000

Tool cost : ₹18,000

Net : -₹6,000

KEY FINDING

Cursor remains an experimental tool in the team with limited active usage and unclear impact on productivity. Not delivering positive ROI at the current scale.

VERDICT -

OPTIMIZE

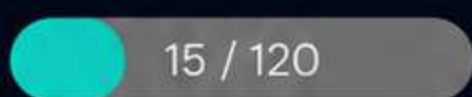
Tool Usage Analysis — Microsoft Copilot & Gemini for Workspace

Microsoft Copilot

₹ 30,000/month

Risk if removed: Medium, may impact productivity across Microsoft 365 workflows.

ACTIVE USERS



13% licensed users active in last 30 days.

ADOPTION SCORE



Adoption growing but usage inconsistent across departments.

MONTHLY ROI

Value generated : ₹45,000
Tool cost : ₹30,000

Net : ₹15,000

KEY FINDING

Microsoft Copilot enhances productivity in Word, Excel and Outlook. However, adoption is uneven across teams. Targeted enablement can unlock higher ROI.

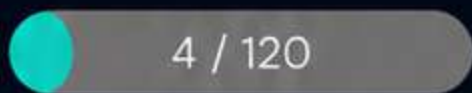
VERDICT - OPTIMIZE

Gemini for Workspace

₹ 12,000/month

Risk if removed: Low, limited differentiation from existing Google Workspace capabilities.

ACTIVE USERS



3% licensed users active in last 30 days.

ADOPTION SCORE



Very low adoption with minimal business impact observed.

MONTHLY ROI

Value generated : ₹3,000
Tool cost : ₹12,000

Net : -₹9,000

KEY FINDING

Gemini for Workspace shows minimal usage and limited incremental value over existing Google Workspace features. Not recommended to continue at current spend level.

VERDICT - REMOVE

Tool Usage Analysis — Notion AI & Perplexity Enterprise

Notion AI

₹ 15,000/month

Risk if removed: Low, may impact content summarization and knowledge management.

ACTIVE USERS



8% licensed users active in last 30 days.

ADOPTION SCORE



Moderate adoption within product and documentation teams. Good retention.

MONTHLY ROI

Value generated : ₹22,500
Tool cost : ₹15,000

Net : ₹7,500

KEY FINDING

Notion AI is used for meeting notes, summaries and internal documentation. Provides clear efficiency benefits with healthy engagement among key users.

VERDICT -

KEEP

Perplexity Enterprise

₹ 9,000/month

Risk if removed: Low, limited usage and duplicative value vs existing search tools.

ACTIVE USERS



3% licensed users active in last 30 days.

ADOPTION SCORE



Very low adoption with minimal usage across the organization.

MONTHLY ROI

Value generated : ₹1,800
Tool cost : ₹9,000

Net : -₹7,200

KEY FINDING

Perplexity Enterprise is underutilized with only occasional usage. Content overlap with Google and internal knowledge base reduces incremental value. Not cost-effective at current adoption levels.

VERDICT -

REMOVE

Clear decisions on every tool, no guesswork.

TOOL NAME	MONTHLY COST	ACTIVE USERS	NET ROI	VERDICT	ACTION THIS WEEK
ChatGPT Team	₹48,000	20%	₹72,000	KEEP	Maintain licenses and monitor adoption quarterly.
GitHub Copilot	₹36,000	15%	₹36,000	KEEP	Expand rollout to remaining engineering teams.
Microsoft Copilot	₹30,000	13%	₹15,000	OPTIMIZE	Increase training and reassign unused licenses.
Claude Team	₹24,000	10%	₹6,000	KEEP	Restrict to technical writing and research teams.
Cursor	₹18,000	5%	-₹6,000	OPTIMIZE	Consolidate licenses and review after 60 days.
Notion AI	₹15,000	8%	₹7,500	KEEP	Standardize documentation workflows.
Gemini for Workspace	₹12,000	3%	-₹9,000	CUT	Cancel unused licenses before renewal.
Perplexity Enterprise	₹9,000	3%	-₹7,200	CUT	Remove enterprise subscription and use approved alternatives.



Acting on these recommendations can reduce your AI spend by **₹21,000/month** immediately.
Additional upside available through optimization actions.



The biggest hidden cost we uncovered.

We expected to find minor inefficiencies,
a few unused tools, some overlap.

What we found was **different**.

During the audit, we found that **Gemini for Workspace**
had **50** assigned licenses.

-  **50** employees had access to the tool.
-  **48** employees hadn't used it in the last 30 days.
-  Only **2** employees used it regularly.

And **none** said they would miss it if it disappeared.

Annual waste from **ONE** tool

₹1,44,000

This single tool is costing you **₹12,000 per month**
or **₹1,44,000 per year**, with almost no real usage or impact.



You're paying for **access, not value**.



Cancel this subscription this week —
the **savings** begin immediately.



SAVINGS BREAKDOWN

Your AI spend — before vs after optimization

CURRENT STATE WHAT YOU PAY NOW

₹1,92,000 /month

	ChatGPT Team	₹48,000
	GitHub Copilot	₹36,000
	Microsoft Copilot	₹30,000
	Claude Team	₹24,000
	Cursor	₹18,000
	Notion AI	₹15,000
	Gemini for Workspace	₹12,000
	Perplexity Enterprise	₹9,000

TOTAL MONTHLY SPEND ₹1,92,000

OPTIMISED STATE WHAT YOU'D PAY AFTER CUTS

₹1,71,000 /month

	ChatGPT Team	₹48,000
	GitHub Copilot	₹36,000
	Microsoft Copilot	₹30,000
	Claude Team	₹24,000
	Cursor (Optimised)	₹18,000
	Notion AI	₹15,000

REMOVED TOOLS

Gemini for Workspace	- ₹12,000
Perplexity Enterprise	- ₹9,000

TOTAL OPTIMISED SPEND ₹1,71,000

**SAVE
₹21,000
/month**

↓ 10.9% reduction in AI spend

ANNUAL FINANCIAL IMPACT

Current Annual Spend
₹22,92,000

Optimised Annual Spend
₹20,52,000



Annual Savings
₹2,52,000
Savings realized
every year



Payback Period
1.5 months
You recover the savings in
just 1.5 months



3-Year Impact
₹7,56,000
Total savings over
the next 3 years



These savings can be reinvested into high-impact tools, teams, and growth initiatives to accelerate outcomes.

ACTION ROADMAP

Exactly what to do and when to do it



WEEK 1 Immediate Actions (0–7 Days)

- 01**  **Cancel unused subscriptions**
 Cancel Gemini for Workspace

Saves ₹12,000/mo
- 02**  **Cancel license**
 Cancel Perplexity Enterprise

Saves ₹9,000/mo
- 03**  **Freeze account**
 Freeze inactive Cursor licenses

Saves ₹2,000/mo

WEEK 1 SAVINGS UNLOCKED
₹21,000 /month



MONTH 1 Optimization Phase (8–30 Days)

- 01**  **Right-size Microsoft Copilot**
 Remove unused licenses and reassign

Saves ₹5,000/mo
- 02**  **Implement centralized approval process**
 All new AI tool requests go through Ops/Finance

Prevents future waste
- 03**  **Set approval workflow**
 Define tool criteria, owner, review cycle

Improves control

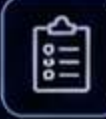
MONTH 1 SAVINGS UNLOCKED
₹5,000 /month*

*Additional upside from optimization



QUARTER 1 System Improvements (30–90 Days)

- 01**  **Trial alternative for advanced AI capabilities**
 Start trial of best-fit alternative to cut tools

Saves ₹X,XXX/mo
- 02**  **Full department-level tool inventory review**
 Validate usage, adoption, and ROI quarterly

Ensures ongoing optimization

QUARTER 1 SAVINGS UNLOCKED
₹X,XXX /month

From tool rationalization and adoption efficiency



Total 90-Day Savings:
₹1,71,000

- ✓ Immediate savings captured in Week 1
- ✓ Additional savings from optimization in Month 1
- ✓ Long-term savings through system improvements



Most of these savings can be captured within the **first 30 days**.

Start saving immediately — here's what to do next.

1



Act on the CUT recommendations this week

No budget or approvals needed — just cancel before the next billing cycle.

→ Immediate monthly savings: ₹21,000

Tools to cancel: Gemini for Workspace, Perplexity Enterprise

2



Implement the FIX recommendations with your team

Assign owners, set a 2-week deadline, and **standardize** tool usage.

→ Unlock additional savings over the next 30 days

Tools to optimize: Microsoft Copilot, Cursor

3



Book a 30-minute review call with us in 30 days

We'll validate savings, review adoption, and catch any new waste **early**.

→ Ensure savings stay on track



Keep your AI spend optimized — every month

Our monthly monitoring keeps your AI spend efficient and under control.

You get:

- ✓ Monthly usage & savings report
- ✓ Alerts for unnecessary spend
- ✓ Visibility into new tool adoption

RETAINER OFFER

₹8,000/month

Cancel anytime

Pays for itself by eliminating even a single unnecessary tool.



Start this month — the earlier you begin, **the more you save.**



Sailoxx

Know what works. Cut what doesn't. Scale what matters.

Sailoxx is a specialized AI spend audit service.

We help companies uncover hidden waste, eliminate unnecessary tools, and make confident decisions about where their AI budget actually delivers value.

Our approach is simple — no fluff, no guesswork, just clear insights backed by real usage data.



Built for teams with **20–200 employees** managing multiple AI tools.



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